



## PTA in Pennsylvania Publication Sponsorship Opportunities

PTA in Pennsylvania, the official publication of the Pennsylvania PTA is sent to all unit presidents throughout the state five times a year. In addition, all members of local PTA's throughout the state are able to access a complimentary electronic copy on the Members Only section of state website. This publication is filled with valuable information, and sponsoring an article is a great opportunity to provide information about your business or promote a new product or service that your company is offering, guaranteeing that the information is going straight into the hands of the PTA unit's decision makers. If you are interested in submitting a sponsored article for the PTA in Pennsylvania, please complete the information below and return this form to the State office.

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PTA in Pennsylvania issue that you will be submitting a sponsored article for:

- March       May       July       September       November
- Deadline Jan. 15      Deadline March 15      Deadline May 15      Deadline July 15      Deadline Sept. 15

Cost of sponsorship, per publication, is \$350.00. This contract, payment and your article must be submitted to the Pennsylvania PTA office no later than the deadline date shown above for your sponsorship to be included in the selected issue. Please e-mail articles to [info@papta.org](mailto:info@papta.org). You will receive a confirmation that your sponsorship and article was received.

Sponsored articles will have prominent placement on the inside front cover of the issue. Article length should be approximately 425 words. No artwork, logos or other photo material that would be considered promotional should be included. All sponsored articles are subject to review by the Pennsylvania PTA President. Sponsorships are limited to one per publication, on a first come, first served basis.

Make checks payable to **Pennsylvania PTA** – 4804 Derry Street – Harrisburg, PA 17111.

Questions can be directed to (717) 564-8985.